

**George M Chan**  
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## **EDUCATION**

2000 - current San Francisco Institute of Architecture, San Francisco, CA  
Master of Ecological Design and Architecture  
Awards: Emerging Green Builder Scholarship

1991 - 1995 University of California, Davis, CA  
Bachelor of Science, Biochemistry  
Awards: Deans Honor List, Presidential Undergraduate Fellow, Plant Cell Research Fellow

## **CERTIFICATES**

2003 Collaboration for High Performance Schools  
Certificate, San Francisco, CA, USA

2003 Funding Green Buildings  
Certificate, San Francisco, CA, USA

2002 EcoVillage Design Course & Practicum  
Certificate, Crystal Waters, QLD, Australia

2001 Designing and Installing Code-Compliant PHOTOVOLTAIC (PV) SYSTEMS  
Certificate, Sacramento, CA, USA

## **COMPUTER SKILLS**

*Operating Systems:* Macintosh, PC, UNIX

*Administrative:* MS Project, Excel, Word, Powerpoint, FileMaker Pro

*Scripting Languages:* HTML, DHTML, CSS, Javascript, PHP, MySQL database

*Design:* Photoshop 7.0, Illustrator, Macromedia Flash, Fireworks, Vectorworks 9.5

*Web Development:* Homesite 4.0, Dreamweaver, BBedit

*Audio/Video:* QuickTime Pro, Real Video, Windows Media, Amadeus 2, Audacity

## **EMPLOYMENT HISTORY**

**Project Manager**, 2004 – current

Flex Your Power, San Francisco, CA, <http://www.fypower.org>

Web outreach campaign manager. Oversee design specifications, project implementation, marketing plan and site maintenance. Produce interactive outreach campaigns, educational materials, and marketing initiatives. Produce podcast and website content.

**Producer**, Feb 2002 – current

Virtually Green, San Francisco, CA, <http://www.virtuallygreen.com>

Manage production team to produce Virtual Tours of Green Buildings. Responsible for coordinating project budgets, design, development and implementation. Document and write case studies for Green Buildings. Solicit sponsorship and partnerships with Manufacturers, Designers, Builders, and other stakeholders to promote Green Building strategies, materials, and technologies.

**Ecological Design Education Projects Coordinator**, Jan 2001 - current

San Francisco Institute of Architecture, San Francisco, CA, <http://www.sfia.net>

Coordinate speakers and facilities at Ecological Design Conference. Developed a strategy to facilitate student-faculty communication, build community, and promote the initiatives for the Institute. Projects include designing and developing an online virtual

community for maintaining online classes & online forums to boost enrollment. Provide Green Building educational program outreach. Webmaster.

**Curriculum Coordinator & Trainer**, June 2003 – Sept 2003

Mohave Accelerated Learning Center, Bullhead City, AZ, <http://www.mohavelearning.org>

Developed digital media curriculum for 6-12<sup>th</sup> grade and trained teachers in digital photography, design, and audio. Facilitated design of website and Virtual Tour to support fundraising efforts for a new High-Performance School.

**Producer**, Jan 2001 – Nov 2002

EcoStream, Inc, San Francisco, CA, <http://www.ecostream.net>

Managed small team of media and environmental consultants to leverage digital media to support sustainability initiatives in environmental organizations, schools, corporations, & government. Primary responsibilities included managing client services, project management, usability testing and quality management. Secondary responsibilities included; producing an Internet Eco-radio station, live webcasts, streaming media and developing marketing collateral.

**Senior Producer**, Nov 1999 – March 2002

@hoc, Inc, San Francisco, CA, <http://www.athoc.com>

Project manager for customer retention solutions startup. Managed small team of web/software professionals to implement and oversee product life cycles in the global market. Secondary responsibilities include product management, usability, design, marketing, information architecture, technical writing and QA. Oversaw organizational learning program to train employees on effective communication, Microsoft Office software, and change management.

**Paradox Intern**, May 1999 - July 1999

Arcosanti, Cordes Junction, CA, <http://www.arcosanti.org>

Explored the complementary relationship between cyberspace and habitat. Studied architectural design principles with Paolo Soleri. Worked as web producer, graphic designer, copywriter for the Arcosanti website. Helped build online forum for Virtual Arcosanti Community.

**Snowboard Instructor**, Level 1 AASI, Dec 1997 - June 1998

Heavenly Ski Resort, South Lake Tahoe, CA

Taught 'Perfect Turn' snowboarding curriculum to children and adults. Supervised and instructed group and private beginner clinics. Designed curriculum based on the natural ecology of the Lake Tahoe basin.

**Computer Site Consultant**, Sep 1994 - Mar 1995

Information Resources, Davis, CA

Maintained and supported 55 station UC Davis multimedia facility. Provided technical support for faculty and students on proper use of multimedia hardware and software including; video editing, scanners, OCR, sound recording, and presentation making.

**ORGANIZATIONS & AFFILIATIONS**

Architects, Designers & Planners for Social Responsibility  
Emerging Green Builders, US Green Building Council  
Coop America  
Renaissance Entrepreneurial Center  
The Crucible, Arts and Industry

**REFERENCES**

Fred Stitt, Director, San Francisco Institute of Architecture, 510.523.5174  
James Kalin, CEO, Virtually Green, 510.527.3327  
Jan McAdams, Founder, McAdams Group – Funding Green Buildings, 702.407.7888